



## THE CLAY TARGET SHOOTING ASSOCIATION OF SOUTH AFRICA

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### CTSASA Social Media Policy

The purpose of this policy is to provide guidelines for the protection of the health, safety and well-being of all CTSASA members and those who participate in the activities of the CTSASA. Social media, for the purpose of this policy, should broadly be understood to include, but not confined to, Facebook, Twitter, blogs, chat rooms, electronic newsletters, message boards, microblogs, online forums, wikis, and other social networking sites and services that permit users to share information with others in a contemporaneous manner.

1. Social media in all its forms is now so easily accessible that the opportunity to both post and receive improper comments and statements has dramatically increased. Bullying and harassment in all forms is considered by the CTSASA to be unacceptable.
2. Messages or statements made using social media are often instantaneous and, whilst a useful medium to promote our sport, improper use thereof to post inappropriate messages is a form of bullying. Cyber bullying has the potential to cause great anxiety and distress to the recipient. There is not a specific law which makes cyber bullying illegal but it can be considered a criminal offence under various laws. For more information, please visit this web site: <http://www.cyberbullying.org.za/south-african-law.html>
3. Frustration at a referee, another competitor, club official, coach, visitor or governing body should never be communicated via social media, but rather by way of reasoned, logical verbal and/or written statements through the proper channels.
4. The CTSASA acknowledges the emergence of new technologies and constantly evolving communication mediums and wishes to enable such new media to be used to benefit the sport and its participants. The benefits can be instantaneous due to the immediate nature of social media communication to an appropriate audience using all available social media forums. However, participants within the sport need to be mindful of key points whilst using this immediate form of communication that could possibly lead to its inappropriate use. Remember once comments are made and/or published they are, and remain, in the public forum for a long time and are difficult, or impossible, to retract – once published you lose control of your comments.

In the light of the above please consider very carefully before you circulate anything which may contravene the actual, or the spirit, of the CTSASA Social Media Policy. Be respectful to others when making any statement on social media and be aware that you are personally responsible for all communications which will be published on the internet for anyone to see which may then result in legal proceedings being initiated against you by an individual. Action may also result under either the CTSASA Complaints Procedure or Disciplinary Code of Conduct.

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